

## PRESS RELEASE

# Corporate Wellness is Expanding and so is NutriTutor

**NutriTutor® and Myewellness have joined forces to bring to life the National Business Coalition on Health (NBCH) standards for diabetes and chronic disease management helping companies with Corporate Wellness Programs.**

FOR IMMEDIATE RELEASE

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Many organizations and companies are now scrambling to find cost effective ways to reduce the heavy burden on the American healthcare system as well as have better options that reduce cost and provide more comprehensive corporate wellness programs.

NBCH - <http://www.nbch.org> - is one such organization—striving for community health reform, supporting a corporate value-based purchasing initiative and advocating insurance designs that incentivize people toward healthy behaviors.

Corporate wellness is a new industry”, states Laurie Van Wyckhouse, NutriTutor CEO and master trained registered dietitian. “As such, the industry is brimming with sub-standard services. The NBCH is changing all of that by providing employers with tools to objectively evaluate wellness services.” The NBCH publishes chronic disease management benchmarks that help companies invest wisely in employee health; insuring such things as evidence-based programming, standardized performance measures, and informed consumer decision-making.

“We are very excited about our partnership with NutriTutor”, states Chris Barr of Myewellness. “We chose NutriTutor® to round out our service collection because they are the world’s leading provider of NBCH-compatible medical disease management e-training.” Myewellness, founded in 2007, helps people achieve their personal health and fitness goals while supporting and promoting positive behavior change. The two companies embrace compatible philosophies of learner-centered empowerment and flexibility. “Empowered employees are more productive and they save healthcare dollars,” says Van Wyckhouse.

Many companies like GE and Wells Fargo are beginning to see a huge savings and cost reduction for having a Corporate Wellness Program. Depending on the size and specific cost of healthcare and insurance plans, the savings can range from hundreds to thousands of dollars per year. The time is now to have a corporate wellness plan in place before more shifts and cuts come in healthcare. Especially with the rise in diabetes and chronic diseases states a Gallop Poll - from the Healthways Well-Being Index. Over 37 million people are predicted to have diabetes by 2015, which is 15% of the population. Employers need to take a harder look at a wellness

program that encourages and includes screenings for employees. That way any company can put the proper wellness program in place. Everyone benefits with a proper wellness program states Barr from Myewellness - employee health and the company's bottom line.

To find out more about the Top 10 reasons to have a corporate wellness program - visit <http://nutritutor.net/blogs> for details.

NutriTutor® - <https://www.nutritutor.com> - Clinician founded and managed, NutriTutor® delivers evidence-based medical training that is coordinated, comprehensive, integrated, and customized. Established in 2007 and designed with the help of people who have chronic diseases, NutriTutor® sets the standard for integrated medical disease training. Interactive web-enabled programs are combined with clinician coaching to develop practical skills, foster problem-solving, and cultivate healthy behavior change.

Myewellness -<https://www.myewellness.com> - Myewellness is a comprehensive health resource designed to empower individuals to achieve their personal goals regardless of age, gender or health condition. This web-based wellness program promotes personal health and fitness through the natural therapies of diet, awareness, the benefits of exercise and a healthy attitude.

For more information or a no - obligation consultation on Corporate Wellness contact us for a quote for your company - email us at [Nutritutor4u@gmail.com](mailto:Nutritutor4u@gmail.com) or call 813-419-7113

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